

**South Blvd. FLAIM Elementary - PTO  
Meeting Minutes  
November 6, 2007**

**Members Present:** Lisa Cook, Tiffany Daigle, Vicki Hadwin, Ana Paula Justino-Isaac, Suzanna Lee, Janina Martinez, Emmett Robbins, Summer Steib, Lori Waselchuk, Julie White

Principal Miller stopped in before the meeting started to say that she would be attending the city's spelling bee.

1) Call to Order 6:00 p.m.

2) Minutes from the October meeting accepted

3) **Financial Report** – submitted by Catherine Grandbouche and read by Emmett: The PTO made \$2061.36 from the Fall Carnival. That is \$433.16 more than last year.

The PTO balance is \$4589.49

Catherine also reminded the PTO that checks must be made out to Foreign Language Academic PTO, not South Boulevard PTO.

4) **Fall Festival and Raffle Recap** – Emmett Robbins – It was a great success

5) **EBR Mania and Open House recap** – discussion led by Emmett Robbins  
We had a great group of parents who came and helped with both. The 5<sup>th</sup> grade Student Ambassadors did a great job as well. We did 20 tours of the school.

**flyers** – was it worth it? It will be hard to assess just from the open house. We delivered approximately 1200 flyers. Thanks to all who helped. Sunny – tried to catch parents at Magnet Mania to tell them that we have the exact same academic program as Westdale. Parents had many questions about the preschool that we couldn't answer. We need to get more information on the preschool program.

6) **Marketing/Recruiting committee** – Emmett Robbins and Susanna Lee both presented ideas - Emmett suggested we should get a billboard with some of the money we've made. Emmett reminded the meeting that Ms Miller has asked that our primary goal should be the marketing of the school.

The other schools are getting corporate sponsorship but that involves grant writing. Susanna says that is something the teachers would work on.

We need to take advantage of Free PSA's on local radio stations

**t-shirts** – Susanna - white are \$15, color are at least \$3 more. She is researching a school print shop and try to get those cheaper. If we can get them locally, cheaper we can do that.

**PTO website** – Susanna – it continues to build with photos . Asked for suggestions. Lori Waselchuk asked if it would be possible to record and put the children's voices speaking their immersion language on the website.

**8) fundraising** – Emmett let the discussion

1) October – early dismissal Family FUNdraiser at Chuck E. Cheese – we made approximately \$60.00

2) November/December – no early dismissal fundraiser night.

3) Papa John's Pizza Night – Nov. 7

4) **Santa's Secret Shop – December 3-7.** PTO will need volunteers all day.

Santa's Secret Workshop – Emmett Robbins

It's a huge undertaking – and we need a lot of help.

It takes a day to set up. Then there are three days of shopping

Then there is a complicated inventory.

Taxes were a problem. Summer says that last year the PTO paid for the taxes. Summer says we pre ordered for this year's sale.

Tiffany Daigle volunteered will take on the organization of the event.

Lori and Emmett will be there to support

**9) Immersion Excursion** - Emmett

Will be on the same day as the Thanksgiving lunch. Starts at 5pm.

Everybody meets in the gym to get their schedules. They will have classrooms set up and you will pretend to be in an actual immersion class.

**10) Round Table** – focused on a continued discussion about marketing the school. Lori suggested an idea to create an International Student Ambassadors Club for the 4<sup>th</sup> and 5<sup>th</sup> graders. These students will be a civic-focused group, they would participate as cultural ambassadors in community events like the Book Festival, Earth Day, the YMCA United Nations conference, etc.

**11) Adjournment** – Emmett – 7:15pm

**Next PTO meeting is Tuesday, December 4, 6:00 p.m. Carver Library**